



# U.S. ARMY AVIATION AND MISSILE COMMAND PUBLIC AND CONGRESSIONAL AFFAIRS



**MISSION:** Communicate the U.S. Army Aviation and Missile Command's value to the Warfighter through timely and transparent congressional engagements and communication products. The PCA team works to increase understanding of AMCOM's mission, accomplishments and contributions to improving Army readiness.

The Public and Congressional Affairs team fulfills the Army's obligation to keep the American people and AMCOM professionals informed and helps to establish the conditions that lead to confidence in AMCOM and its workforce who ensure Army readiness. The PCA staff provides internal information, media and community engagement, and Congressional affairs support through all communication mediums.

### **Command Information:**

The PCA team conducts AMCOM's internal information program to communicate the Commanding General's vision and intent. The goal is to keep AMCOM employees informed. PCA specialists use the AMCOM Intranet, installation newspaper, social media platforms and direct communication avenues to communicate with the workforce.

### **Media and Community Relations:**

PCA professionals conduct outreach activities through the media and community engagement

programs. The intent is to communicate, through public and media opportunities, timely and transparent information that informs the public about AMCOM's mission, accomplishments and contributions to Army readiness. PCA specialists use the public website, social media, traditional media outlets and community events to engage the American people.

### **Congressional Affairs:**

The AMCOM PCA staff, in coordination with its higher headquarters and the Army Office of Legislative Liaison, facilitates interaction between AMCOM leadership and Congress to gain congressional trust and support. PCA assists with visits, tours and office calls involving members of Congress and their staffs. The team coordinates congressional notifications on important issues and assists in responses to inquiries from members of Congress on behalf of their constituents.

